

Press release

SVDGV's second DiGA-Report: Patients benefit from DiGA almost one million times

Berlin, March 31, 2025 – With its second DiGA-Report, the German Digital Healthcare Association (Spitzenverband Digitale Gesundheitsversorgung: SVDGV) continues the success story of Digital Health Applications (Digitale Gesundheitsanwendungen: DiGA) in Germany. For the fourth year in a row, the DiGA market in this country has seen double-digit growth. In the meantime, almost one million times people in Germany have benefited from evidence-based digital therapy. Despite this fundamentally positive development, there are still some obstacles to the DiGA concept. The new legislative period offers an opportunity to further improve the regulatory framework for DiGA and to positively influence their development until the end of this decade.

In its latest DiGA-Report, the SVDGV presents a detailed and well-founded analysis of the development of the market and the current framework conditions for DiGA in Germany. This DiGA-Report, covering the period from October 1, 2020 to December 31, 2024, builds on the SVDGV's first DiGA-Report from January 2024.

Key figures of the DiGA success story

These results of the second DiGA-Report show how digital therapy options have become firmly established in healthcare:

- **Growing DiGA diversity:** As of December 31, 2024, the directory of the Federal Institute for Drugs and Medical Devices (Bundesinstitut für Arzneimittel und Medizinprodukte: BfArM) listed **59 DiGA. - 20 percent more** than in the previous year. In the fourth year, more permanently than provisionally listed DiGA are available. More than two-thirds of the DiGA initially provisionally included in the BfArM directory are now permanently listed.
- **Growing DiGA use:** From the introduction of DiGA in the fall of 2020 to December 31, 2024, **around 870,000 DiGA activation codes** were redeemed. By the cut-off date of the first DiGA-Report (September 30, 2023), it was 374,377 redeemed activation codes. Compared to the previous three years, the number of redeemed activation codes more than doubled in the last 15 months of the reporting period. This means that at the time of publication of this second DiGA-Report, digital therapy options are being provided to patients **almost one million times**.
- **Sustainable DiGA growth:** The DiGA market continues to grow at a remarkable double-digit growth rate in its fourth year. Between October 1, 2023, and September 30, 2024, around 375,000 activation codes were redeemed – an increase of approximately 80 percent compared to the same period last year, when around 209,000 activation codes were redeemed.

“These data confirm that patients and doctors increasingly appreciate the potential of DiGA and recognize that DiGA can both close gaps in healthcare provision and enable modern and better health care,” explains Anna Haas, board member at SVDGV, “In addition, the number of DiGA that were initially provisionally and have since been permanently included in the BfArM directory speaks for the success of the DiGA Fast Track procedure.” In no small part thanks to this process, DiGA are now considered a role model for healthcare systems in other countries. For example, patients in France can now also benefit from digital therapies as part of standard care. As an “innovation made in Germany,” DiGA are developing into a new German “export hit.”

Proposals for important political course-setting

In addition to market data, SVDGV's second DiGA-Report contains a detailed analysis of the political framework conditions for DiGA – in particular, the effects of the Digital Health Act. However, numerous obstacles stand in the way of its progressive approaches. For example, a bureaucratic and outdated process for activation is blocking broader DiGA use. At the same time, regulatory investments and barriers to entry are continuously increasing. As a result, fewer and fewer innovative products are being brought to market.

“We appeal to those in positions of responsibility to seize the opportunity of the new legislative period and improve the regulatory conditions for DiGA. This includes simplifying the paths to market access and the integration of DiGA into healthcare. It is also crucial to reduce the excessive bureaucracy,” says Henrik Emmert, board member at SVDGV, “Only then can DiGA develop their full potential and make a valuable contribution to sustainable and patient-centered healthcare”.

The SVDGV makes specific suggestions for improvement in its DiGA-Report. These include simplified access for patients and the reduction of bureaucratic hurdles, which place a disproportionate burden on young and innovative DiGA companies. It is also important to make patients and practitioners more familiar with the possibilities of DiGA. Finally, the aim is to further develop the DiGA concept and firmly establish it as the third sector of the healthcare system.

[The complete second DiGA-Report of the SVDGV is available here.](#)

About the German Digital Healthcare Association (Spitzenverband Digitale Gesundheitsversorgung e.V. - SVDGV)

The German Digital Healthcare Association is the leading industry representative for e-health companies in Germany. It was founded in December 2019 and unites over 170 e-health companies. All DiGA providers listed in the BfArM directory are members of the association. For more information, please visit digitalversorgt.de or [LinkedIn](#).

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